

Pricing Weekends in Rotterdam

Type	Content	Price
Advertorial 1	Written and supplied by you. We will optimize it for the WIR platform and for good findability on Google.	€400,-
Advertorial 2	Written by us. Together we will discuss what we want to tell the readers in the article.	€650,-
Listicle	If there is a match, we will place you in a listicle article. For example in our best-read article, where we inspire thousands of readers every day.	between €100,- and €700,- <i>*The price depends on the article and placement is valid for 1 year.</i>
Instagram post 1	An Instagram post with a photo provided by you. Text is written in consultation.	€300,-
Instagram post 2	An Instagram post with photo made by us. Text is done in consultation.	€500,-
Instagram reel	A great way to make our followers excited about your company in a few seconds. We like to work with reels and people love watching them!	€600,- <i>*The price includes production and publication.</i>